

MA in INTERNATIONAL  
MULTIMEDIA JOURNALISM  
University of Bolton UK

SCHOLARSHIP APPLICATION  
2016 - 2017



The global media economy is being transformed. With major changes in the way stories are produced, circulated and consumed, today's visual journalists and storytellers need new skills to meet these challenges and take advantage of new opportunities.

Students on the one-year MA in International Multimedia Journalism develop essential practical multimedia journalism skills in photography, video, audio, writing, infographics and social media. Students also gain a critical understanding of contemporary trends in the new media economy.

Based in Beijing - China, with the degree awarded by the University of Bolton in the UK, the MA in International Multimedia Journalism offers a unique, international approach to visual storytelling. Full course information can be found at [www.immj-ma.org](http://www.immj-ma.org)

#### SCHOLARSHIP DESCRIPTION:

The University of Bolton, together with Beijing Foreign Studies University are offering two fully funded postgraduate scholarships for international students in Multimedia Journalism for the 2016/17 academic year. Recipient's £7,500 tuition fees will be waived in full.

#### LEVEL / FIELD OF STUDY:

Full-time Master's Programme in International Multimedia Journalism

#### NUMBER OF AWARDS: 2

#### ELIGIBILITY:

To be eligible for the scholarship, the applicants must meet the criteria for standard entrance requirements. A strong portfolio and commitment to the area of study are of greater value than educational background. If you do not have relevant education qualifications but you do have significant experience in the field of journalism, or communications, and you are able to present a strong portfolio as part of your application, you will be a strong candidate. Chinese citizens are not eligible for scholarship.

#### SCHOLARSHIP VALUE / INCLUSIONS:

Full £7,500 tuition fee waiver

\*Please note all other costs including accommodation, living expenses and flights to and from Beijing, plus equipment is not included in the scholarship and must be covered by students. Students must have a basic equipment set-up on starting the course. This can be purchased for around £1,000 pounds.

#### HOST INSTITUTIONS:

University of Bolton, United Kingdom  
Beijing Foreign studies University, China

\*NOTE: It is important to visit the official website [www.immj-ma](http://www.immj-ma) for detailed course information prior to application.

#### APPLICATION INSTRUCTIONS:

To apply for a scholarship, you will need to complete all the materials outlined below. Applications that do not include all requested materials will not be considered.

- A fully completed scholarship application form, **as a word or PDF document** - including:
- A personal statement explaining how your academic background, work experiences and/or extra-curricular activities relate to the IMMJ course, and what you expect to gain from studying this course (**500 words maximum**).
- A plan outlining your future development and how you intend to use the knowledge and experience gained through the course to contribute towards the development of your career and profession as a whole. (**500 words maximum**).
- Summary of your financial need, including details of any other sources of funding you expect to receive and any special circumstances affecting your need for financial assistance. (**300 Words**)
- A link to an online portfolio. The link must point to a concise gallery (20-30 images) and/or 2-3 videos, that exhibit your best work. Text, audio or infographics materials may also be submitted.

Please mail your completed application form with links to Sharron Lovell - [s.lovell@bolton.ac.uk](mailto:s.lovell@bolton.ac.uk) and [sharron.lovell@gmail.com](mailto:sharron.lovell@gmail.com) by the deadline below.

#### DEADLINE

The deadline for applications for entry for October 2016 is midnight (GMT) 30th July 2016

Announcements will be made in the first week of August. Term commences in the third week of October 2016.



## Eligibility & Extra Application Details

You should have one of the following, or their international equivalents: at least what in the UK is called an upper second class honours degree (2.1) in a relevant subject; or at least an upper second class honours degree in any subject and significant professional experience in the industry; or at least an upper second class honours degree in a related subject with a major project in a relevant subject. If English is not your first language you will also need IELTS 6.5 (or equivalent).

Your application will be considered if you do not have any of the above qualifications but you do have significant experience in the field of journalism or communications and you are able to present a strong portfolio as part of your application. We are looking for you to demonstrate a clear style and commitment to the area of study.

You will be required to provide or present an online portfolio of media work (one or a mix of photography, video, text articles, graphic design, audio, etc.) and examples of academic written work. Please edit your submission folio down to what you regard to be a few pieces of your best work.

All eligible and complete applications and portfolios will be discussed/assessed by the current IMMJ course tutors, taking into consideration the relevance and quality of all components within the application process. Feedback on applications will only be supplied to those selected for the scholarship program.

Each successful candidate will receive an official scholarship offer by email in the first week of August, 2016 and is requested to accept or reject this offer by the deadline indicated.

If your scholarship application is successful, you will be required to complete a final interview via phone and you may need to provide required documents / certificates / information to finalise the awarding of the scholarship.

Due to the large number of applicants, only those who are offered a scholarship will be notified. We will announce and publish the scholarships officially on our news page ([immj-ma.org/news](http://immj-ma.org/news)) on our website [immj-ma.org](http://immj-ma.org) and on our Facebook page ([www.facebook.com/IMMJ.MA](http://www.facebook.com/IMMJ.MA)) in mid August 2016.

Applicants who fulfil the formal requirements for a scholarship but have a merit rating lower than the successful candidates will be placed on a waiting list for a reserve place. Scholarship offers which are rejected by successful candidates may then be offered to applicants on the reserve list in order of ranking.

You will be required to show original copies of your highest qualification certificate before starting the course.

Domestic Chinese nationals are not eligible for scholarships. The scholarship is open to international students from all other countries worldwide.

# 2016/2017 SCHOLARSHIP APPLICATION FORM

## PERSONAL DETAILS:

<b>First name:</b>				<b>Family name:</b>			
<b>Male/Female:</b>				<b>Date Of Birth:</b>			
<b>Permanent address:</b>				<b>Correspondence address:</b>			
<b>Postal/Zip code:</b>				<b>Postal/Zip code:</b>			
<b>Contact telephone No:</b>				<b>Email:</b>			

## ACADEMIC QUALIFICATIONS:

*Please provide details of your most recent academic qualifications.*

<b>Name of school / college and country of location</b>	<b>Start date of course</b>	<b>Finish date of course</b>	<b>Title of Qualification obtained</b> (i.e. A Level Maths, IB, High School Diploma)	<b>Results</b> (please enter your final academic grade or your predicted final grade if course not yet complete)

**PROFESSIONAL EXPERIENCE:**

*Please provide details of your employment history and any previous work experience.*

<b>Job title, Employer Name and Address</b>	<b>Dates of Employment</b>	<b>Brief description of roles/responsibilities</b>

## OTHER PERSONAL, ACADEMIC AND / OR PROFESSIONAL ACHIEVEMENTS

Please use the space below to provide details of any other prizes, awards, qualifications or achievements which you would like to share.

## ENGLISH LANGUAGE QUALIFICATIONS:

Please provide details of your English language test results in the boxes below. You only need to provide details of your English Language qualifications if you are an international or European student holding a **conditional** offer of a place on a course. If you have not yet taken the test, please just enter the due date of the test in the appropriate box. For information on acceptable English Language qualifications please see our website here: <http://www.westminster.ac.uk/international/full-degree/entry-requirements/english-language-requirements>.

Type of test (i.e. IELTS)	Date taken/Date due	Score (if available)

**PERSONAL STATEMENT & PORTFOLIO LINK**

*Please use this space to explain how your academic background, work experiences and/or extra-curricular activities relate to your chosen course, and what you expect to gain from studying this course (500 words maximum).*

PLEASE ENTER YOUR PORTFOLIO LINK HERE:

(It may be a website or cloud folder such as dropbox, google docs. It maybe hyperlinks to a youtube or vimeo video. Anyway we can easily view your work).

PERSONAL STATEMENT:

## CAREER ASPIRATIONS / DEVELOPMENT PLAN

*Please use the space below to tell us about your future plans. Tell us about your career aspirations and how you plan to contribute to your chosen field in future. As an international student applying for a **full scholarship**, please provide a detailed outline of your development plan and how you intend to use the knowledge and experience gained through the course to contribute towards the development of your career and profession as a whole. (500 words maximum).*



## **FINANCIAL NEED**

*Please explain your reason for financial need, including details of any other sources of funding you expect to receive and any special circumstances affecting your need for financial assistance. Please explain how you intend to cover the remaining expenses such as travel, living costs and basic equipment. (300 words maximum).*



**Contact Info:**

**Programme Leader: Sharron Lovell**

**Email:** [s.lovell@bolton.ac.uk](mailto:s.lovell@bolton.ac.uk) / [sharron.lovell@gmail.com](mailto:sharron.lovell@gmail.com)

**Course Website:** [www.immj-ma.org](http://www.immj-ma.org)

**If you have further questions, please first view the FAQ page on the IMMJ site, and the rest of the site where there is extensive information. If your question remains unanswered please feel free to mail me with any questions.**