

MA in INTERNATIONAL
MULTIMEDIA JOURNALISM
University of Bolton UK

SCHOLARSHIP APPLICATION
2017 - 2018



The global media economy is being transformed. With major changes in the way stories are produced, circulated and consumed, today's visual journalists and storytellers need new skills to meet these challenges and take advantage of new opportunities.

Students on the one-year MA in International Multimedia Journalism develop essential practical multimedia journalism skills in photography, video, audio, writing, infographics and social media. Students also gain a critical understanding of contemporary trends in the new media economy.

Based in Beijing - China, with the degree awarded by the University of Bolton in the UK, the MA in International Multimedia Journalism offers a unique, international approach to visual storytelling. Full course information can be found at www.immj-ma.org

SCHOLARSHIP DESCRIPTION:

The University of Bolton is offering two 50% TUITION FEE REDUCTION SCHOLARSHIPS for the postgraduate degree MA in International Multimedia Journalism for the 2017/18 academic year. Recipient's tuition fees will be reduced by half meaning recipients will pay £3,250 instead of £7,500 for the single year degree programme.

AWARDING INSTITUTION:

University of Bolton

TYPE OF AWARD:

Scholarship

NUMBER OF AWARDS:

2

FIELD OF STUDY:

Full-time Master's Programme in International Multimedia Journalism

LEVEL OF STUDY:

Postgraduate

FINANCIAL AWARD:

50% tuition fees

ELIGIBILITY CRITERIA:

To be eligible for the scholarship, applicants must meet the criteria for standard entrance requirements. A strong portfolio and commitment to the area of study are of greater value than educational background. If you do not have relevant education qualifications but you do have significant experience in the field of journalism, or communications, and you are able to present a strong portfolio as part of your application, you will be a strong candidate. Chinese citizens are not eligible for scholarship.

SCHOLARSHIP VALUE / INCLUSIONS:

50% tuition fee reduction.

*Please note: all other costs including accommodation, living expenses, return flights to Beijing and equipment is not included in the scholarship and must be covered by recipients themselves. Students must have a basic equipment set-up on starting the course. Please see www.immj-ma.org/faqs for more information.

HOST INSTITUTIONS:

University of Bolton, United Kingdom
Beijing Foreign Studies University, China

*NOTE: It is essential to visit the official website www.immj-ma.org for detailed course information prior to application.

APPLICATION INSTRUCTIONS:

To apply for a scholarship, you will need to complete all the sections of the form outlined below.

*Applications that are not fully complete or do not include all requested materials will not be considered.

- A fully completed scholarship application form, **as a word or PDF document** including:
- A personal statement explaining how your academic background, work experience and/or extra-curricular activities relate to the IMMJ course, and what you expect to gain from studying this course (**500 words maximum**).
- A plan outlining your future development and how you intend to use the knowledge and experience gained through the course to contribute towards the development of your career and profession as a whole. (**500 words maximum**).
- Summary of your financial need, including details of any other sources of funding you expect to receive and any special circumstances affecting your need for financial assistance. (**300 Words**)
- A link to an online portfolio. The link must point to a concise gallery (20-30 images) and/or 2-3 videos, that exhibit your best work. Text, audio, coding or graphic materials may also be submitted.

Please mail your completed application form with links to Sharron Lovell - s.lovell@bolton.ac.uk and sharron.lovell@gmail.com by the deadline below.

DEADLINE

The deadline for applications is midnight (GMT) 20th July 2017

Announcements will be made in the final week of July. The first term of the 2017-18 academic year commences in the third week of September 2017.



Eligibility & Application Details

You should have one of the following, or their international equivalents: at least what in the UK is called an upper second class honours degree (2.1) in a relevant subject; or at least an upper second class honours degree in any subject and significant professional experience in the industry; or at least an upper second class honours degree in a related subject with a major project in a relevant subject. If English is not your first language you will also need IELTS 6.5 (or equivalent).

Your application will be considered if you do not have any of the above qualifications but you do have significant experience in the field of journalism or communications and you are able to present a strong portfolio as part of your application. We are looking for applicants to demonstrate a clear competency and commitment to the area of study.

You will be required to provide or present an online portfolio of media work (one or a mix of photography, video, text articles, graphic design, audio, coding etc.) and examples of academic written work. Please edit your submission folio down to what you regard to be a few pieces of your best work. It should not take longer than 15 minutes to view your work samples.

All eligible and complete applications and portfolios will be discussed/assessed by the current IMMJ course tutors, taking into consideration the relevance and quality of all components within the application process. Feedback on applications will only be supplied to those selected for the scholarship program.

Each successful candidate will receive an official scholarship offer by email in the last week of July, 2017 and is requested to accept or reject this offer by the deadline indicated.

If your scholarship application is successful, you will be required to complete a final interview via phone and you may need to provide required documents / certificates / information to finalise the awarding of the scholarship.

Due to the large number of applicants, only those who are offered a scholarship will be notified. We will announce and publish the scholarships officially on our news page (immj-ma.org/news) on our website immj-ma.org and on our Facebook page (www.facebook.com/IMMJ.MA) in early August 2017.

Applicants who fulfil the formal requirements for a scholarship but have a merit rating lower than the successful candidates will be placed on a waiting list for a reserve place. Scholarship offers which are rejected by successful candidates may then be offered to applicants on the reserve list in order of ranking.

You may be required to show original copies of your highest qualification certificate before starting the course.

Domestic Chinese nationals are not eligible for scholarships. The scholarship is open to international students from all other countries worldwide.

2017/2018 SCHOLARSHIP APPLICATION FORM

PERSONAL DETAILS:

First name:				Family name:			
Male/Female/Other:		Date Of Birth:		Nationality:			
Permanent address:				Correspondence address:			
Postal/Zip code:				Postal/Zip code:			
Contact telephone No:				Email:			

ACADEMIC QUALIFICATIONS:

Please provide details of your most recent academic qualifications.

Name of school / college and country of location	Start date of course	Finish date of course	Title of Qualification obtained (i.e. A Level Maths, IB, High School Diploma)	Results (please enter your final academic grade or your predicted final grade if course not yet complete)

PROFESSIONAL EXPERIENCE:

Please provide details of your employment history and any previous work experience.

Job title, Employer Name and Address	Dates of Employment	Brief description of roles/responsibilities

OTHER PERSONAL, ACADEMIC AND / OR PROFESSIONAL ACHIEVEMENTS

Please use the space below to provide details of any other prizes, awards, qualifications or achievements which you would like to share.

ENGLISH LANGUAGE QUALIFICATIONS:

Please provide details of your English language test results in the boxes below. You only need to provide details of your English Language qualifications if you are an international or European student holding a **conditional** offer of a place on a course. If you have not yet taken the test, please just enter the due date of the test in the appropriate box. For information on acceptable English Language qualifications please see our website here: <http://www.westminster.ac.uk/international/full-degree/entry-requirements/english-language-requirements>.

Type of test (i.e. IELTS)	Date taken/Date due	Score (if available)

PERSONAL STATEMENT & PORTFOLIO LINK

Please use this space to explain how your academic background, work experiences and/or extra-curricular activities relate to your chosen course, and what you expect to gain from studying this course (500 words maximum).

PLEASE ENTER YOUR PORTFOLIO LINK HERE:

(Your portfolio may be a website or cloud folder such as dropbox, google docs. It maybe hyperlinks to a youtube or vimeo video. Select a way we can easily view your work).

PERSONAL STATEMENT:

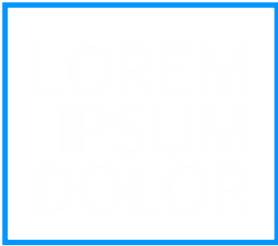
CAREER ASPIRATIONS / DEVELOPMENT PLAN

*Please use the space below to tell us about your future plans. Tell us about your career aspirations and how you plan to contribute to your chosen field in future. As an international student applying for a **50% scholarship**, please provide a detailed outline of your development plan and how you intend to use the knowledge and experience gained through the course to contribute towards the development of your career and profession as a whole. (500 words maximum).*

REFERENCES: List one person, not related to you, who is familiar with your character and qualifications that you would be happy for us to contact regarding your application for this scholarship. Please enter their email address or telephone number.

FINANCIAL NEED

Please explain your reason for financial need, including details of any other sources of funding you expect to receive and any special circumstances affecting your need for financial assistance. Please explain how you intend to cover the remaining expenses such as travel, living costs and basic equipment. (300 words maximum).



Contact Info:

Programme Leader: Sharron Lovell

Email: s.lovell@bolton.ac.uk / sharron.lovell@gmail.com

Course Website: www.immj-ma.org

If you have further questions, please first view the FAQ page on the IMMJ site, and the rest of the site where there is extensive information. If your question remains unanswered please feel free to mail Sharron Lovell with any questions.