

SCHOLARSHIP APPLICATIONS OPEN

MA INTERNATIONAL MULTIMEDIA JOURNALISM 2019/20

Based at Beijing Foreign Studies University in China, with the degree awarded by the University of Bolton in the UK



The global media economy is being transformed. With major changes in the way stories are produced, circulated and consumed, today's visual journalists and storytellers need new skills to meet the challenges and take advantage of new opportunities.

This one-year Master's degree offers an intensive, practice-focused multimedia programme. You'll develop a range of core skills and techniques centred on digital visual media including photography, video, data visualisation, and social media. You'll be trained in fundamental journalism practice and theory to ensure your creative skills are industry ready and underpinned by sound professional practice. From the first term, you'll work on real assignments, during the second term you'll advance your media and storytelling skills through in-depth multimedia feature assignments and produce a live project with a major media organisation. In the third and final term, you'll fine-tune skills via a 14-week self-directed assignment that should serve as a portfolio to launch or elevate your chosen career path. Alongside practice, students also gain a critical understanding of contemporary trends in the new media economy.

Based in Beijing, China, with the degree awarded by the University of Bolton in the UK, the MA in International Multimedia Journalism offers a unique, international approach to visual storytelling.



Award winning students

IMMJ students consistently win major international awards



Diverse careers

Graduates enter media fields of journalism and storytelling for news, non-profits and commercial sectors



Practicing tutors

Course lecturers are practicing multimedia journalists & storytellers

**2 X 50%
TUITION FEE
SCHOLARSHIPS**

**APPLICATION
DEADLINE
MAY 10TH 2019**

**FULL COURSE
INFORMATION
IMMJ-MA.ORG**

SCHOLARSHIP DESCRIPTION:

The University of Bolton is offering two 50% Tuition Fee Reduction Scholarships for the postgraduate degree MA in International Multimedia Journalism for the 2019/20 academic year. Recipient's tuition fees will be reduced by half, meaning recipients will pay £3,750 instead of £7,500 for the single year degree programme.

AWARDING INSTITUTION:

University of Bolton

LEVEL & FIELD OF STUDY:

Postgraduate. Full-time Master's Programme in International Multimedia Journalism

HOST INSTITUTIONS:

University of Bolton, United Kingdom & Beijing Foreign Studies University, China

APPLICATION INSTRUCTIONS:

To apply for a scholarship, you will need to:

1. complete a scholarship application form
2. mail the completed application form to Sharron Lovell - s.lovell@bolton.ac.uk and sharron.lovell@gmail.com

The deadline for applications is midnight (GMT) 10th May 2019

Announcements will be made in the final week of May. The first term of the 2019-20 academic year commences in early September 2019.



Late or incomplete applications or those that do not include a link to a portfolio will not be considered. Fill out all sections including:

- a statement of motivation explaining how your academic background, work experience and/or extra-curricular activities relate to the IMMJ course, and what you expect to gain from studying (400 words maximum).
- a plan outlining how you intend to use the knowledge and experience gained through the course to contribute towards the development of your career and profession. (400 words maximum).
- a summary of your financial need, including details of any other sources of funding you expect to receive and any special circumstances affecting your need for financial assistance. (200 Words)
- a link to a personal website/blog or an uploaded folder. The portfolio should include either one single media or a mix of photography, video, text articles, graphic design, coding, audio, etc.

ELIGIBILITY CRITERIA:

To be eligible for the scholarship, applicants must meet the standard entrance requirements. A strong portfolio and commitment to the area of study are often of higher value than educational background. If you do not have relevant education qualifications, but do have significant experience in the field of journalism or communications, and can present a strong portfolio, you will be a strong candidate. Chinese citizens are not eligible for the scholarship.

*NOTE: It is essential to visit the official website www.immj-ma.org to familiarise yourself with detailed course information before applying.



Entrance Requirements

You should have one of the following, or their international equivalents: at least what in the UK is called an upper second class honours degree (2.1) in a relevant subject; or at least an upper second class honours degree in any subject and significant professional experience in the industry; or at least an upper second class honours degree in a related subject with a major project in a relevant subject. If English is not your first language, you will also need IELTS 6.5 (or equivalent). If you do not have a recognised English language qualification, please do not let that deter you from applying as we may be able to provide you with a local equivalent test.

Your application will still be considered if you do not have any of the above qualifications but you do have significant experience in the field of journalism or communications and you can present a strong portfolio as part of your application.

You will be required to email or present an online portfolio of media work via a link to a personal website/blog or an uploaded folder. The portfolio should include either one single media or a mix of photography, video, text articles, graphic design, coding, audio, etc. You should also provide examples of academic written work. Please edit your submission folio down to what you regard to be a few pieces of your best work. It should not take longer than 15 minutes to view your work samples.

All eligible and complete applications and portfolios will be discussed/assessed by the current IMMJ course staff, taking into consideration the relevance and quality of all components within the application process. Feedback on applications will only be supplied to those selected for the scholarship program.

Each successful candidate will receive an official scholarship offer by email in the last week of May 2019 and is requested to accept or reject this offer within seven days.

If your scholarship application is successful, you will be required to complete a final interview via phone, and you may need to provide the required documents / certificates / information to finalise the awarding of the scholarship. You may be required to show original copies of your highest qualification certificate before starting the course.

Due to a large number of applicants, only those offered a scholarship will be notified. We will announce and publish the awards officially on our news page (immj-ma.org/news) on our website immj-ma.org and via our Facebook page (www.facebook.com/IMMJ.MA) in early June 2019.

Applicants who fulfil the formal requirements for enrolment but have a merit rating lower than the successful scholarship candidates may enroll through regular application procedure at full tuition rates.

Chinese nationals are not eligible for scholarships. The scholarship is open to international students from all other countries worldwide.

Additional Costs

All students admitted to the programme must either already own or buy a basic multimedia equipment set up consisting of either a video-enabled stills camera or separate (prosumer or above) video and stills camera, a sound recorder, a range of lenses between 28mm and 135mm, a tripod and a few other small accessories. You will also need a laptop computer, software and hard disk storage capable of working with multimedia projects. There are [some small charges](#) levied on international students by the Chinese Ministry of Education and international students are required to have travel insurance for the period they are in China.

Location

Beijing Foreign Studies University, 2 Xi San Huan Beilu, Beijing 100089, PR China

Personal Details:

First name:	
Family name:	
Date Of Birth:	
Nationality:	
Email + telephone No:	
Permanent address:	
Correspondence address:	

Academic Qualifications:

Please provide details of your most recent academic qualifications.

Name of school / college and country of location	Start date of course	Finish date of course	Title of Qualification obtained (i.e. A Level Maths, IB, High School Diploma)	Results (enter final academic grade or predicted final grade if course not yet complete)

Professional Experience:

Please provide details of your employment history and any previous work experience.

Job title, Employer Name and Address	Dates of Employment	Brief description of roles/responsibilities

Other personal, academic and / or professional achievements:

Please use the space below to provide details of any other prizes, awards, qualifications or achievements which you would like to share.

English Language Qualifications:

Please provide details of your English language test results in the boxes below. If English is not your first language you will also need IELTS 6.5 (or equivalent). If you do not have a recognised English language qualification please do not let that deter you from applying as we may be able to provide you with a local equivalent test.

Type of test (i.e. IELTS)	Date taken/Date due	Score (if available)

PLEASE ENTER YOUR PORTFOLIO LINK HERE:

(Your portfolio may be a website or cloud folder such as dropbox, google docs. It maybe hyperlinks to a Youtube or Vimeo video. Select a way we can easily view your work).

PERSONAL STATEMENT:

Please use this space to explain how your academic background, work experiences and/or extra-curricular activities relate to your chosen course, and what you expect to gain from studying this course **(400 words maximum)**.

CAREER ASPIRATIONS / DEVELOPMENT PLAN

Please use the space below to tell us about your future plans. Tell us about your career aspirations and how you plan to contribute to your chosen field in future. As an international student applying for a **50% scholarship**, please provide a detailed outline of your development plan and how you intend to use the knowledge and experience gained through the course to contribute towards the development of your career and profession as a whole. **(400 words maximum)**

References:

List one person, not related to you, who is familiar with your character and qualifications that you would be happy for us to contact regarding your application for this scholarship. Please enter their email address or telephone number

Financial Need:

Please explain your reason for financial need, including details of any other sources of funding you expect to receive and any special circumstances affecting your need for financial assistance. Please explain how you intend to cover the remaining expenses such as travel, living costs and basic equipment. **(200 words maximum).**

Contact Info; Programme Leader: Sharron Lovell

Email: s.lovell@bolton.ac.uk / sharron.lovell@gmail.com

Course Website: www.immj-ma.org

If you have further questions, please first view the FAQ page and IMMJ site where you will find extensive information. If your question remains unanswered please feel free to mail Sharron Lovell with any questions.